

**PVKN GOVERNMENT COLLEGE(AUTONOMOUS)
CHITTOOR (A.P)**

FACULTY PROFILE

1. Name (IN CAPITAL LETTERS) : **P. JYOSHNA**
2. Parent's Name
 - (a) Father : P.RANGA REDDY
 - (b) Mother : P. LEELAVATHI
3. Designation : Contract lecturer
4. Employee ID / CFMS ID : 1000217236
5. Nationality : INDIAN
6. Gender : Female
7. Community : Hindu
8. Present Address : # 4-1838/1AS, Durga Nagar colony,
beside Municipal school, Greams Pet
Chittoor-517002, AP

E-Mail ID: pjrsvu@gmail.com
Mobile No: 9966492250



II. Educational Qualifications:

Exam. Passed (Please Specify Degree Name)	Name of the Board/University	Month & Year Passed	Class/ Div/	% of Marks	Subject/s studied
10 th Class	Board of Secondary Education	1998 march	second	57.5	English, telugu, science, maths , biology, social , hindi
Inter/Sr. Secondary or equivalent	Board of Intermediate education	2000/ March	second	53.4	Accounts, civics, economics
Bachelor's degree	Sri Venkateswara University	2003June	second	53.73	Commerce
B.Ed.					
Master's Degree	Annamalai University	Apl 2006	Ist	60	Finance
M.Ed.	-	-	-	-	-
SET/SLET	-	-	-	-	-
UGC/CSIR NET/ UGC NET/JRF	-	-	-	-	-
M.Phil	-	-	-	-	-
Ph. D.	Sri Venkateswara University	Dec 2013			Women empowerment through Dairying in Chittoor district
Any other Degree/ Diploma (Give name)					
Technical Qualifications	LOWER TYPEWRITING TALLY,PGDCA	2000 2006			

III. Departmental Tests Passed

S.No.	Name of the Test Passed	Paper Codes	Year of Passing
1.			
2.			
3.			

IV. Teaching Experience:16 YEARS

Name of the University/Institution	Designation	Nature of post Temporary /Permanent	Duties Performed apart from normal teaching	Length of experience	
				From	To
S.W.R GDC KALIKIRI	Contract lecturer in Commerce	Contract basis		2013	2017
P.V.K.N GC (A), CHITTOOR	Contract lecturer in Commerce	Contract basis	Coordinator of M.com (fm), and committee member	2017	TILL DATE
			Total:	09 years	08 months

V. Administrative Experience, if any

S.No	Name of the University/Institution	Designation	Nature of post Temporary /Permanent	Nature of Assignment	Length of experience	
					Years	Months
1.						
2.						
3.						
4.						
5.						
Total:						

VI. Papers Published in National/International and UGC Listed Journals

S. NO.	Title of the Article	Journal Name/Publications	ISSN/ ISBN NO. with Impact Factor	UGC/UGC CARE Listed Journal	Month and Year
1	A Study on women empowerment through dairy industry	Excel India Publishers, New Delhi	93-81361-67-3	Vol-1	Jan -1212
2	Trend in the growth of dairying Chittoor district, A.P	Xavierian Research journal, Kerala	2321-0214	Vol 1.no.1,	Mar'2013

3	Charactrestics features of pourers and palamitras in Chittoor district	Kegees Journal of Social Science	0975-3621	Vol.5, no.2	July'2013
4	Trend, Composition and Direction of foreign Trade of India	Osmaniya Journal of International Business Studies	00973-5372	Vol.9,no.1	Jan'2014
5	Social Empowerment of Women through Dairying	A Quality International Journal of Social Science Research	2230-9187	Vol.4,no.2	July'2014
6	Women Empowerment Through Dairying	APH Publishing Corporation, New Delhi	978-93-313-2459-7	Book Published	May'2014
7	The Role of Consumer Protection act on Consumer Awareness Usage of Agri inputs A study in Chittoor district	Scholor's Press Publications	978-3-639-70986-5	Vol.1 Jan'2013	Jan'2013
8	GST and its implications	Impact of GST on Agriculture Products		Vol.1	Apl'2018
9.	Role of Women in Andhra Pradesh in freedom fighters	Role and Inspiration of Telugu Poets in Attaining Indian Independence	2456-4702	VOL-19	AUG'2022
10	Prospects and challenges of GIG Economy in India	GIG Economy ATMANIRBHAR BHARAT Challenges & Opportunities	978-93-5679-949-3	Vol. 1	AUG'2022
11	Inspiration and Influences of Indian National Movement of Telugu literature	Jatheeyodhyama mlo pathrikala patra	2456-4702	Vol.19, Issues 10	OCT'2022
12	Digital Transactions and Cyber Crime	Problems and Prospects of Digital Payment Methods	9789357680998	Vol.1	NOV'2022
13.	The role of press in national movement	Role of Telugu press and journalism in Indian freedom movement	24570796	Vol.26, issue 3(2)	JAN'2023
13	Gig Economy in India				Yet to be published

14.	Consequences of New education policy in India				Yet to be published
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VII. Webinars Attended:

S. NO .	Title of the Webinar	Resource Person / Organisation	Date	Conducted by	Mode of Participation	Year of Participation
1.	Industry Academia Innovative practice of the prospect of students	Internal Quality Assurance Cell	03-06-2020	PVKN GC (A) , IQAC	Webinar	2020
2.	Impact of COVID-19 ON Global Trade and Commerce	Department of Commerce	15-06-2020	Keshav Memorial Institute of Commerce and Sciences	Webinar	2020
3.	Patent and It's important in the Research	Research and development cell in association with management	25 th jun 2020	Sreenivasa Institute of Technology and Management Studies	Webinar	2020
4.	Driving Entrepreneurial Innovation	Aurora's Degree & PG College	29 th June 2020	Aurora's Degree & PG College	webinar	2020
5.	COVID -19 Solutions with AI/ML	Department of Computer science	10-07-2020	S.G. Govt. Degree College,	webinar	2020
6.	Gender Equality and Women Empowerment Issues and Challenges	Center for Entrepreneurship and Skill Development	24 july 2020	Manipur University	Webinar	2020
7	Post COVID-19 the Challenges Ahead on Indian Economy & Market	GDC Chebrole	19-08-2020	GDC Chebrole	webinar	2020
8.	New Challenges and Opportunities in Management and Engineering Post-covid-19	The Department of Management Studies	29-08-2020	Sri Sai Institute of Technology and Sciences	Webinar	2020

VIII. Papers Presented in Seminars and Conferences:

S.No	Conference Title	Organised By	Title of the Conference Paper	Date and Year
1	A one day National seminar on Recent Trends in Management	Department of MBA	Rural Women empowerment and Dairy development in Chittoor District	28 th Dec '2011
2	India Inc.Innovative Management Strategies	Don Bosco Institute of Bio Sciences and Management studies	A Study on women empowerment through dairying	5 th -7 th Jan,2012
	Emerging Challenges in	Department of	Issues and Challenges in Internet	25 th 26 th

3	Electronic Banking	Commerce S.V University, Tirupati	Banking System in Chittoor District	feb 2012
4	Consumer Awareness in Rural India,	Department of Commerce , NTR, GC , Valmikipuram	The role of consumer protection Act on Consumer Awareness usage of Agri inputs	24 th Jan'2014
5	Risk Management in Banking sector with reference to India	Department of Commerce Vikrama Simhapuri Universit, Kavali	Credit risk management in commercial banks in chittoor district.	16 th & 17 th
6	Impact on Micro finance on SHGs and Bank Linkage Programme on Rural Women.	Department of Commerce, PVKN GC (A) , Chittoor	Socio Economic Empowerment of SHGs Through Micro Finance	28 th 29 th Dec'2013
7	Service Sector and Quality Management in India	Department of Business Management Yogi Vemana University Kadapa	Conceptual Design of Service Quality	21 st & 22 nd Feb'2014
8	Challenges Strategies of Food Security in India	Department of Economics and Commerce	Problems and Prospects of Food security in India	20 th 21 st Aug 2014
9	Role of primary co-operative societies in agricultural finance with special references to kerala	Post graduate department of Commerce	Role of primary co-operative societies in agricultural finance with special references to kerala	21 st & 22 nd august 2014
10	Human resource development in higher education and the role of government degree college in A.P	Government college gazette teachers association A.P	Human resource development in higher education and role of govt. degree college in A.P	13 december 2014
11	Management of change issues and development perspectives	School of management manipal university, manipal	Trends and issues in management education in India	30 & 31 2015
12	Challenges and strategies for consumer protection	Government college of men kadapa, department of commerce	Commentary on consumer protection	13 march 2014
13	Entrepreneurship and development of micro,small and medium enterprises	Sri venkateswara university tirupati Department of commerce	Women entrepreneurs development in india	11 & 12 2015
14	Quality enhancement in government colleges- role of teachers	Government college gazetted teachers association A.P	Quality enhancement in government colleges-role of teachers	10 October 2015
15	Emerging trends in global accounting and finance	Department of commerce kristu jayanti	Globization impact on gross domestic product	7&8 th 2016
16	Poverty Allevation through Microfinance: Role of NABARD And other institutions	UGC, NABARD AND ICSSR-SRC	Socio-economic development of S.H.G Members	27&28 february 2016
17	Issues and challenges of digital payment system of India	Government degree and pg college, puttur	Issues and challenges of electronic banking system	18-19 August 2010/7
18	Implement of mother tongue in higher studies	Department of telugu pvkn govt college chittoor ap	mother tool –an effective tool of modern context	22&23 FEB 2018
19	Gst in India-implication	Pvkn govt college,	Impact of gst on agriculture sector	20&21 st

		chittoor		april 2018
20	The international conference on innovative practice in business management productivty and environment	SSMRV College jayanagar, Bengaluru	Issues and challenges of human resources management	24&25, 2019
21	Building business uniqueness towards industry 4.0	Kristu jayanti college bengaluru	Mobile banking in india	14&15 march 2019
22	Contemporary issues and challenges in technology, commerce and management	Seshadripuram academy of business studies banglore	Gst revies of strength and wellness	30&31 march 2019
23	Research methodology in social sciences	Department of business management of yogi vemana university, kadapa	Research methodology in social sciences	13-14 August 2019
24	Inclusive growth through navaratnalu in Andhra Pradesh: future prospects and challenges	Sri venkateswara university, Tirupati, ap	An overview of navaratnalu on recent era	04&05 november 2019
25	Issues and challenges of accounting fraud in india	Besant theosophical college, madanapalle, ap	At the national seminar on international financial reporting standards(IFRS)	28 th Dec2019
26	Recent trends in commerce, computer applications in the era of digital economy	Department of commerce, computer applications statistics and economics pvkn govt college chittoor, ap	An overview and 5g mobile technology	27 th Feb 2020
27	Capacity building new education policy 2019& examination policy (CBNEP-2020)	pvkn government college autonomus	Capacity building new education policy 2019& examination policy (CBNEP-2020)	5 th Feb2020
28	Digital economy in India: trends, prospects and challenges	S.G. govt degree & pg college	Issues and challenges of digital economy in india	5 th & 6 th march, 2020
29	A five day faculty development programme on outcome based education- teaching	PVKN govt college college (A)	A five day faculty development programme on outcome based education- teaching	20 TH , 30 th march ,2021
30	Role and Inspiration of Telugu Poets in Attaining Indian Independence	SVC R Govt. Degree College , Palamaneru	Role of Women in Andhra Pradesh in freedom fighters	18 th & 19 th August 2022
31	GIG Economy ATMANIRBHAR BHARAT Challenges & Opportunities	S. G Govt. Degree College	Prospects and challenges of GIG Economy in India	26 th & 27 th August 2022
32	Inspiration and	Department of Telugu	Jatheeyodhyamamlo	28 th

	Influences of Indian National Movement of Telugu literature	,GOVT. Degree College, Pakala	pathrikala patra	29 th Oct 2022
33	Digital transactions and cyber crimes	Department of Commerce , NPS GC(A), Chittoor	Problems and Prospects of Digital Payment System in India	12 th & 13 th Nov 2022
34.	GIG Economy in India	ICRACMT	GIG Economy in India	15-16.DEC-2022
35.	International Seminar, new trends' In commerce and management education And employment	Dr. VS. Krishna govt. degree college, vishakapatnam	Consequences of New education policy in india	24-25-JAN-2023
36.	Role of Telugu press and journalism in Indian freedom movement	Dept. of Telugu, S.G Govt. degree college, Pileru	The role of press in national movement	27-28-JAN-2023

IX. Faculty Development Programmes Completed:

S.No.	Organized by	Name of the Faculty Development Course (FDP)	From	To	Mode of Learning-Offline/Online
1	PVKN GC (A)	Essential Research and Orientation Programme	14-8-2020	15-8-2020	ONLINE/OFFLINE
2.	CCE , VIJAYAWADA	Digital Communication	20-7-2020	24-7-2020	ONLINE
3.	PVKN GC (A)	Teaching Learning &Evaluation	26-3-2021	30-3-2021	ONLINE/OFFLINE

X. Short Term Courses Completed :

S.No.	Organized by	Name of the Short Term Course	From	To	Mode of Learning-Offline/Online

XI. Professional Competency (for example RC, OC, Training programs, etc)

S. No.	Course Attended	Conducted by	From	To	Grade
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1	Training Programme	AP State Council of Higher Education in association with CCE	19-1-2012	24-1-2012	
2	Tiss-JKC TOT Programme on Introduction to Entrepreneurship	PR GOVT COLLEGE(A) Kakinada	17-04-2016	19-04-2016	
3.	TOT Programme on Logistics and Supply Chain Management	SV University, Tirupati	03-08-2022	07-08-2022	
4.	TOT on training program on internship and LMS	PVKN GOVT. COLLEGE (A), CHITTOOR	30-01-2023	01-02-2023	

XII. Chapter of an Edited Book :

S.No.	Title of the Edited Book	Title of the Research Paper	Name of the Publisher	Year of Publication	ISBN No.	Editor/s

XIII. Workshops Attended :

S.No.	Title of the Workshop	Organized by	Organized on	Organized at
1.	Emerging Trends in Higher Education The Role of IQAC	Department of Economics and Department of English	6 th & 7 th Nov 2019	NPS Savitramma Govt. College (W), Chittoor
2.	Consumer Protection and Empowerment in India	Commerce Division	12 th & 13 th 2015	VIT University ,Vellore

XIV. Publications as an Author of a Book

Title of the Book	Published (No. of Publications)	Accepted / In Print (No. of Publications)	ISBN / ISSN No	Publishers Name
WOMEN EMPOWERMENT THROUGH	APH	O1	ISBN 978-93-313-2459-7	APH PUBLISHING CORPORATION

DAIRYING				

XV. Expert Lectures Delivered in Colleges/Institutions :

S.No.	Topic of the Lecture	College/Institution	Date	Audience/Learners
1.				
2.				
3.				
4.				
5.				

XVI. As a Resource Person / Chairing a Session in Seminars / Conferences :

S. No	Resource Person / Chairing a Session	Name of The Seminar / Workshop/Conference	Organized By	Sponsoring Agency	Date
1.					

XVII. Designing of Certificate / Diploma Course:

S.No.	Name of the Certificate/Diploma Course Designed	Duration of the Certificate/Diploma	Intended Learners	Year
1.				

XVIII. As a Resource Person for a Certificate / Diploma Course :

S.No.	Name of the Certificate/Diploma Course	Duration of the Certificate/Diploma	Intended Learners	From	To

XIX. Supervisor for Research Degrees (M.Phil / PhD)

Name of the Degree	Awarded (No. of candidate)	Under Supervision (No. of candidate)	Year	Name of the University
M.Phil. / Equivalent				

Ph.D.				
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XX. Consultancy Activities :

S. No.	Consultancy in the Subject/Area of Study	Funding Organization/Agency	Consultancy with the Organization	Year

XXI. Academic Distinctions: (Awards, Honours etc.)

S.No	Name of the Award	Awarded by	Year

XXII. Research Projects Carried Out:

Title of the Project	Name of the Funding Agency	Duration		
		From	To	No. of years / months / days

XIII. Membership in Professional Bodies:

S. No.	Name of the organization	Subject/Area of Study	Membership Type (Life Time/Annual)	Year of Enrolment

XXIV. Any Other Information Not Covered Above: